

# DIPLOMA | Family Business Management

By London City University

## Course Overview

Family business is an imperative topic as it comprises a major segment of the economy and an even larger ratio of the global economy. The main aim of the course is to promote understanding the nature of family businesses and their contribution to the economy as well as society. It also addresses on the uniqueness of family owner supervised and entrepreneurial styles of management. The participants can learn about the challenges and risks involved in family business along with relevant solutions and strategies.

This course is designed for those who are seeking for great opportunities and growth in Family Business Management.

## Course Outline

- ❖ Dynamics of family-business-ownership systems
- ❖ Competitive strengths and weaknesses of the family owned business
- ❖ Managing family work and associations with shareholders
- ❖ Basics of possible family conflict and negotiate with family members
- ❖ Cross-cultural perspectives
- ❖ Achieving professionalism
- ❖ Promoting and managing change in the family business system
- ❖ Entering family business
- ❖ Power struggles and arguments in the closely-held
- ❖ Management of chains or branches
- ❖ Managing leadership and ownership succession
- ❖ Scheming efficient family business boards
- ❖ Legal issues

<b>Course duration</b>	<b>3 Months OR as per your requirement   Flexible and dependent on your time frame and need</b>
<b>Entry Requirements</b>	<b>A Success Oriented Personality</b>
<b>Certification</b>	<b>London City University</b> , will award an approved diploma at the end of course training. You will get 100% guaranteed certificate.
<b>Mode of application</b>	Fill an application form, send copies of your national ID card or passport as well as educational documents and forward to <a href="mailto:info@cvwarehouse.ae">info@cvwarehouse.ae</a> and get 50% discount on all courses offered by <b>London City University</b>
<b>Course Assessment</b>	London City University will give you an assessment on a monthly basis. This makes a total of three assignments, all scenario case study based activities. Students are expected to solve them and turn them in online via email. Each assignment carries a 20 percent score. The final online exam carries a 40 percent score, to make a total of One Hundred Percent.